

Business Cards

in 15 Standard Ink Colors

from **THE SOURCE**

(Quantities Are Approximate)

		250	500	1000	Add'l 1000 (Same Card)
BASIC CARDS * See specifications on catalog page * White Vellum Stock * Choice of 6 layouts * Catalog logos only * Typesets and point sizes restricted					
	Black, Reflex Blue or Red Ink	\$18	\$20	\$22	\$22
WHITE VELLUM	1 Standard Ink Color	\$36.50	\$40.50	\$44.50	\$39
	2 Standard Ink Colors	\$54.50	\$58.50	\$64.50	\$60
COLORED VELLUM Antique White, Gray, Light Blue, Blue, Pink, Mint, Yellow & Stardust	1 Standard Ink Color	\$52	\$56	\$66	\$62
	2 Standard Ink Colors	\$70	\$74	\$84	\$78
LINEN, LAID, CUSTOMER STOCK	1 Standard Ink Color	\$53	\$57	\$67	\$62
	2 Standard Ink Colors	\$71	\$75	\$85	\$78
MARBLE, CONCEPT, WHITE KROMKOTE & COLORED PARCHMENT (All Colored Parchment Except White)	1 Standard Ink Color	\$58	\$62	\$72	\$66
	2 Standard Ink Colors	\$72	\$76	\$86	\$80
STRATHMORE, MOSS, CONFETTI	1 Standard Ink Color	\$81	\$85	\$95	\$91
	2 Standard Ink Colors	\$97	\$101	\$111	\$105
FLUORESCENT, PLASTISHEEN, LEATHERETTE, METALLIC, WOODGRAIN, CLASSICS, COLUMNS, WHITE PARCHMENT	1 Standard Ink Color	\$95	\$99	\$119	\$117
	2 Standard Ink Colors	\$115	\$119	\$139	\$137
FOLDOVER BUSINESS CARDS Includes Printing on Inside & Outside of Cards (No Customer Stock Accepted)	1 Standard Ink Color	\$130	\$152	\$208	\$180
	2 Standard Ink Colors	\$162	\$182	\$242	\$212

Business Cards

Enhancements

(Quantities Are Approximate - Prices Per Quantity)

		250	500	1000 & Add'l 1000s
CATALOG LOGOS, BORDERS, RULES, SYMBOLS		FREE	FREE	FREE
REDUCTION/ENLARGEMENT OF CATALOG OR CUSTOMER ART		FREE	FREE	FREE
ANGLED TYPE, VERTICAL LAYOUT, REVERSE TYPE		FREE	FREE	FREE
CUSTOMER SUPPLIED LOGOS & BORDERS		\$5.50	\$5.50	\$5.50
BLEEDS PER SIDE		\$21	\$21	\$21
PROOF (On orders priced at more than \$50)		FREE	FREE	FREE
PROOF (On orders priced at \$50 or less)		\$12.50	\$12.50	\$12.50
CLOSE / HAIRLINE / TRAP REGISTRATION (Between 2 ink colors) (Closer than 1/8".) For registration between 3 or more colors, call for quote.		\$26	\$26	\$26
NON-STANDARD PMS INK WASHUP (Deduct \$30 If Customer Supplies The Ink)		\$99	\$99	\$99
MOTIFS, SPECIAL EFFECTS, SCREENS		\$21	\$21	\$21
2 SIDED CARDS (Add To Base Price)	1 STANDARD INK COLOR	\$53	\$63	\$69
	2 STANDARD INK COLOR	\$72	\$82	\$88
3RD STANDARD INK COLOR (Add To Base Price)			\$62	\$72
3RD AND 4TH STANDARD INK COLORS (Add To Base Price)			\$90	\$100
FLAT PRINTING (May Require Extra Days To Dry)		Add \$40 to Base Price Free when printing with PMS inks		

DROP SHIPPING CHARGES (Label Must Be Provided)	ROUTE DELIVERY	FREE	FREE	FREE
	UPS GROUND	\$13	\$13	\$13
	DROP SHIP TO CUSTOMER INCLUDES UPS GROUND FREIGHT	\$17	\$17	\$17

VOLUME DISCOUNT Same Company Name, Same Stock, Same Inks Same Quantity Per Card • No More Than 2 Line Changes	4 NAMES OR 4,000 CARDS = 10% OFF	12 NAMES OR 12,000 CARDS = 15% OFF
NO DISCOUNTS ON 250 CARDS • BASIC CARDS • NON-CATALOG STOCKS		